

Come Join our Sponsorship Family

WESTERN NAVAJO

Fair

SPONSORSHIP PACKET

OCTOBER 19-22, 2023

TRADITION
STRENGTH
RISE
CULTURE
FUN
COMMUNITY
FAMILY
ENTERTAINMENT
RESILIENCE
FRIENDS



Bryson Wayne
Little Singer Pee Wee Prince

Jazmynn Earley
Little Singer Pee Wee Princess



www.westernnavajofair.org

WESTERN NAVAJO Fair

To'Nanees'Dizi Local Government PO Box 727, Tuba City, AZ. 86045 928.283.5544 www.westernnavajofair.org

Greetings,

The Western Navajo Fair, voted the Best Fair on the Navajo Nation the last 4-years, and one of the premier celebrations in Native America is back and as is the case every year, we are ready to make this year's celebration the biggest and best yet!

First and foremost, thank you for your consideration in becoming a member of the Western Navajo Fair Sponsorship Family. For our returning sponsors, we welcome you back! You are about to become a vital part of one of the most exciting and innovative community celebrations in the nation. Because of sponsors like you, this fair has grown into one of the premier events in the country!

The 53rd Annual Western Navajo Fair is scheduled for October 19-22, 2023, in Tuba City, Arizona; the largest community on the Navajo Nation. Please note that Tuba City is located right next to Moenkopi, Arizona, which is one of the largest communities on the Hopi Nation.

The Western Navajo Fair, which is the youngest of the major Navajo Nation fairs, has grown into one of the best fairs in the nation, bar none! The excitement and energy surrounding our fair has grown immensely, and we invite you to be a part of it. Not only do our sponsors enjoy their name and brand being seen by the tens of thousands in attendance, but with the growing number of influencers, YouTubers, Tik-Tokers, and videographers who showcase our fair, your logo and brand can be seen worldwide. Simply put, the Western Navajo Fair gets bigger ever year and this coming year will be no exception!

The 53rd Annual Western Navajo Fair will play host to a wide variety of events including traditional Navajo ceremonies, a large scale pow-wow, rodeo, carnival, parade, country dances, pageants, Highway 160 Bull Riding, Women's Rodeo, fashion show, Pride Day, and headlining national acts to be announced at a later date.

Becoming a sponsor of the Western Navajo Fair is a great opportunity to both promote your business and give back to the community in a spectacular way. Not only will your business be recognized as a sponsor on all our official Western Navajo Fair flyers, posters, and ads, but your logo will also be placed on our website (www.westernnavajofair.org) and social media outlets. We will take your company's recognition to the cutting edge of technology and place your logo in front of as many eyes as possible. While we have sponsorship levels to fit any budget, certain sponsorship levels allow an entire event tent, area, or stage to be named after your business, as well as other perks such as special sponsorship placement in the parade, vendor booth space, VIP passes, etc. We pride ourselves in getting our sponsors the recognition and publicity they deserve!

I invite you to join our sponsorship family and become an essential part of the 53rd Annual Western Navajo Fair. Please take a look at the Sponsorship Levels. For more information and/or questions, I can be reached at (928) 640-1639 or at mike.s@tcchapter.org

Thank you,
Mike Sixkiller, MS.

Fair Manager/Community Event Coordinator To'Nanees'Dizi Local Government

WNF Events:

Cultural Events
MWN Pageant
Country Dance
Exceptional Rodeo
Influencer Event
Cancer Walk
Junior Rodeo
Yeii Bi Cheii
Main Stage
Free Bingo
HWY 160
Bull Riding
Headline Concerts
Pow Wow
Elder Fest
Carnival
Parade
Vendors
Kids Day
Women's Rodeo
Strong Man Competition
Song & Dance
Fashion Show
And so much more...

WESTERN NAVAJO

Fair

SPONSORSHIP LEVELS

MOTHER OF PEARL: \$100 - \$1,249

- * Your company logo on all official WNF flyers and the WNF website

ABALONE: \$1,250 - \$2,499

- * Your company logo on all official WNF flyers and the WNF website
- * 1 - VIP/Sponsor Passes

JET: \$2,500 - \$4,999

- * Your company logo on all official WNF flyers and the WNF website
- * 1 - 3'x4' Banner - Hung at Entrance to Fair
- * 2 - VIP/Sponsor Passes

TURQUOISE: \$5,000 - \$9,999

- * Your company logo on all official WNF flyers and the WNF website
- * 1 - 3'x8' Banner - Hung at Entrance to Fair
- * 4 - VIP/Sponsor Passes
- * One Parade Entry (Reserved Section) or Exhibit Booth @ Fairgrounds

CORAL: \$10,000 - \$14,999

- * Premium on all official WNF flyers and WNF website (Larger logo placement)
- * 2 - 3'x8' Banner - Hung at Entrance to Fair/Area of your choosing
- * 8 - VIP/Sponsor Passes
- * One Parade Entry (Reserved Section) and/or Exhibit Booth @ Fairgrounds

VENUE: \$15,000 - \$19,999

- * A Venue/Tent named after your company - First come, first serve
- * Premium Spot on all official WNF flyers and WNF website
- * 3 - 3'x8' Banner - Hung at Entrance to Fair/Your selected venue
- * 13 - VIP/Sponsor Passes
- * One Parade Entry (Reserved Section) and/or Exhibit Booth @ Fairgrounds

MAJOR VENUE: \$20,000 - \$24,999

- * Major Venue/Tent named after your company (entire WNF weekend)
- Same package as "Venue"
- 18 - VIP/Sponsor Passes

AMPHITHEATER: \$25,000 +

- * Tuba Ciy Amphitheater named after your company (entire WNF weekend)
- Same package as "Venue"
- 23 - VIP/Sponsor Passes

WESTERN NAVAJO

Fair

AMPHITHEATER

- National Headline Musical Performers
- Miss Western Navajo Pageant
- Local & Regional Musical/Comedy Performers

Pow Wow Tent

- Kid's Day
- Zumba
- Pow Wow
- Gourd Dance
- Grand Entry

Cultural Arena

- Song & Dance
- Night Performances
- Cultural Performances
- Kid's Day

Rodeo Arena

- Exceptional, Jr, Women's, & Open Rodeo
- HWY 160 Bull Riding
- Roping

Event Tent

- Elder Fest
- Boxing
- Country Dance
- Miss WN Crowning
- Fashion Show

Main Entrance

- Main Walk Way
- Customer Service
- Meet & Greet w/Characters

BINGO Tent

- Free BINGO
- Power Lifting Competition
- Daily Events
- NFL Sunday

Drive Entrance

- Main Drive-in Entrance
- Over-traffic sign
- Main Exit
- 99% of traffic

Parade

- 30K spectators
- 4 DJ/MC Tents
- Main 4-way
- Welcome Banner

VIP Tent

- Official VIP & Sponsor Tent
- Prime view of Main Stage

Elder Tent

- Safe Tent for Elders
- Snacks & Drinks for Elders

Back Entrance

- Secondary Entrance
- Large Daily Crowds

Rest Tents (2)

- Eating & Rest Areas
- Picnic Tables & Benches

Campgrounds

- Car, Tent, & RV Camping
- Day & Night Activities

Rodeo Entrance

- Main Rodeo Entrance
- Close to Food Vendors

YBC Anc Booth

- Ceremonial Event Grounds
- 11-Day Ceremony

Carnival Area

- Carnival Midway Area
- Enormous Crowds

MAJOR VENUE

MAJOR VENUE

VENUE

VENUE

WESTERN NAVAJO



SPONSORSHIP LEVELS

	Amphitheater	Major Venue	Venue	Coral	Turquoise	Jet	Abalone	Mother of Pearl
Logo on Flyers/Website	✓	✓	✓	✓	✓	✓	✓	✓
Logo in WNF Magazine	✓	✓	✓	✓	✓	✓	✓	✓
Article in WNF Magazine	✓	✓	✓					
Banners	3 3x8	3 3x8	2 3x8	2 3x8	1 3x8	1 3x4		
Parade Entry or Booth	✓	✓	✓	✓	✓			
Venue/Tent named after company		✓	✓					
Amphitheater named after company	✓							
VIP/Sponsor Passes	23	18	13	8	4	2	1	

WESTERN NAVAJO Fair

SPONSORSHIP WILL BE CONFIRMED ONCE FULL PAYMENT HAS BEEN RECEIVED

Make checks payable to: Tuba City Chapter PO Box 727, Tuba City, AZ 86045

To confirm your sponsorship, you can call the Western Navajo Fair at 928.283.5544

SPONSOR INFORMATION

SPONSOR/COMPANY NAME

PHONE NUMBER

PRIMARY CONTACT

PHONE NUMBER

ADDRESS

CITY, STATE, ZIP

EMAIL ADDRESS

FAX NUMBER

FEDERAL EMPLOYEE ID

TYPE OF SPONSORSHIP

CHECK#

\$
AMOUNT

LEVEL OF SPONSORSHIP

All sponsorships will go toward the Western Navajo Fair in general unless otherwise noted

SPECIFIC EVENT SPONSORING (IF APPLICABLE)

The undersigned Sponsorship confirms that your company is an Official Sponsor of the Annual Western Navajo Fair (WNF) and is entitled to what has been offered and paid for.

COMPANY REPRESENTATIVE SIGNATURE/DATE

WNF MANAGER'S SIGNATURE/DATE