

Come Join our Sponsorship Family

WESTERN NAVAJO

Fair



TRADITION
STRENGTH
RISE
CULTURE
COMMUNITY
RESILIENCE
FRIENDS
MEN

SPONSORSHIP PACKET

OCTOBER 16-19, 2025



www.westernnavajofair.org



To’Nanees’Dizi Local Government PO Box 727, Tuba City, AZ. 86045 928.283.5544 www.westernnavajofair.org

Greetings,

The Western Navajo Fair—proudly voted the **Best Fair on the Navajo Nation** for the past six years—is returning. As one of the premier celebrations in Native America, we are committed to making this year’s fair the largest and most engaging yet.

First, thank you for considering joining the Western Navajo Fair Sponsorship Family. To our returning sponsors, welcome back—your support plays a crucial role in making this fair one of the most dynamic and innovative community celebrations in the country. Thanks to sponsors like you, our fair has grown into one of the most recognized events in the nation.

Mark your calendars for the **57th Annual Western Navajo Fair**, taking place **October 16-19, 2025**, in **Tuba City, Arizona**—the largest community on the Navajo Nation. Located next to Moenkopi, Arizona, one of the largest communities on the Hopi Nation, this event brings together people from across the region and beyond.

As the youngest of the major Navajo Nation fairs, the Western Navajo Fair has rapidly grown into one of the most anticipated fairs in the country. The enthusiasm surrounding our event continues to expand each year, and we invite you to be a part of this growth. Sponsors benefit from prime exposure to **tens of thousands** of attendees, while also reaching broader audiences through influencers, digital media, and videographers who help amplify brand visibility.

What’s in store for 2025? The 57th Annual Western Navajo Fair will feature a variety of cultural and entertainment events, including **traditional Navajo ceremonies, a large-scale pow-wow, rodeo, carnival, parade, country dances, Highway 160 Bull Riding, Women’s Rodeo, a fashion show, Pride Day, and nationally recognized headlining acts.**

Why Sponsor? Becoming a sponsor of the Western Navajo Fair provides a unique opportunity to promote your business while giving back to the community in a meaningful way. Your business will be featured on **official fair marketing materials, including flyers, posters, digital ads, our website** (www.westernnavajofair.org), and **social media outlets**. We leverage modern marketing strategies to ensure maximum visibility for your brand.

We offer **sponsorship levels tailored to various budgets**, with exclusive benefits such as **naming rights for event areas, VIP access, prime parade placement, vendor booth space, and more**. We are dedicated to providing our sponsors with exceptional recognition and marketing opportunities.

Join the Sponsorship Family We invite you to be a part of the **57th Annual Western Navajo Fair** and its continued success. For more details on sponsorship levels and benefits, please contact us at **(928) 283-5544** or via email at **april.f@tcchapter.org**.

We look forward to partnering with you and making this year’s fair an unforgettable experience.

Thank you,
April Lynn Fowler
Event Coordinator, Parks & Rec. Department
To’Nanees’Dizi Local Government

WNF Events:

Cultural Events

MWVN Pageant

Country Dance

Exceptional
Rodeo

Influencer

Event

Cancer Walk

Junior Rodeo

Yei Bi Cheii

Main Stage

Free Bingo

HWY 160

Bull Riding

Headline
Concerts

Pow Wow

Elder Fest

Carnival

Parade

Vendors

Kids Day

Women's
Rodeo

Song & Dance

Fashion Show

And so much
more...

WESTERN NAVAJO

Fair

SPONSORSHIP LEVELS

MOTHER OF PEARL: \$100 - \$1,249

- * Your company logo on all official WNF flyers and the WNF website

ABALONE: \$1,250 - \$2,499

- * Your company logo on all official WNF flyers and the WNF website
- * 1 - Premium Package/Sponsor Passes

JET: \$2,500 - \$4,999

- * Your company logo on all official WNF flyers and the WNF website
- * 1 - 3'x4' Banner - Hung at Entrance to Fair
- * 2 - Premium Package/Sponsor Passes

TURQUOISE: \$5,000 - \$9,999

- * Your company logo on all official WNF flyers and the WNF website
- * 1 - 3'x8' Banner - Hung at Entrance to Fair
- * 4 - Premium Package/Sponsor Passes
- * One Parade Entry (Reserved Section) or Exhibit Booth @ Fairgrounds

CORAL: \$10,000 - \$14,999

- * Premium on all official WNF flyers and WNF website (Larger logo placement)
- * 2 - 3'x8' Banner - Hung at Entrance to Fair/Area of your choosing
- * 8 - Premium Package/Sponsor Passes
- * One Parade Entry (Reserved Section) and/or Exhibit Booth @ Fairgrounds

VENUE: \$15,000 - \$19,999

- * A Venue/Tent named after your company - First come, first serve
- * Premium Spot on all official WNF flyers and WNF website
- * 3 - 3'x8' Banner - Hung at Entrance to Fair/Your selected venue
- * 12 - Premium Package/Sponsor Passes
- * One Parade Entry (Reserved Section) and/or Exhibit Booth @ Fairgrounds

MAJOR VENUE: \$20,000 - \$24,999

- * Major Venue/Tent named after your company (entire WNF weekend)
- Same package as "Venue"
- 16 - Premium Package/Sponsor Passes

AMPHITHEATER: \$25,000 +

- * Tuba Ciy Amphitheater named after your company (entire WNF weekend)
- Same package as "Venue"
- 20 - Premium Package/Sponsor Passes

WESTERN NAVAJO



OCTOBER 16-19, 2025
Tuba City, Arizona

SPONSORSHIP WILL BE CONFIRMED ONCE FULL PAYMENT HAS BEEN RECEIVED

**Make checks payable to: Tuba City Chapter, P.O. Box 727; Tuba City, AZ 86045
To confirm your sponsorship, call the Western Navajo Fair Office at (928) 283-5544**

SPONSOR INFORMATION	
SPONSOR COMPANY NAME:	PHONE NUMBER:
PRIMARY CONTACT:	PHONE NUMBER:
ADDRESS:	
CITY/STATE/ZIP:	
E-MAIL:	FAX NUMBER:
TYPE OF SPONSORSHIP	
LEVEL OF SPONSORSHIP:	
CHECK #:	AMOUNT:
DESIGNATED PERSON FOR PACKAGE PICK-UP:	
All sponsorships will go toward the Western Navajo Fair in general, unless otherwise noted.	
LIST SPECIFIC EVENT SPONSORING (IF APPLICABLE):	
AUTHORIZED SIGNATURES	
The undersigned Sponsorship confirms that your company is an Official Sponsor of the Annual Western Navajo Fair (WNF) and is entitled to what has been offered and paid for.	
Company Representative Signature/Date	Parks and Recreation Manager Signature/Date